**PRIVACY POLICY**

Last updated: March 2017

PRIVACY STATEMENT

At SNKRUP, we are committed to your right to privacy. We collect personal information from our customers in the regular course of doing business. We have developed this Privacy Policy to explain our practices for the collection, use, and disclosure of your personal information.

SECTION 1 – CONSENT

When you provide us with your personal, financial and transaction information to complete a Ticket purchase, we assume you consent to our collecting your personal information and using it for that specific reason.

We may ask you to give your express consent, such as by checking a box to indicate your consent to receive marketing communications in order to send you emails about new products and provide updates on current and upcoming contests.

If you would like to withdraw your consent, you may do so by contacting us at [info@snkrup.com](mailto:info@snkrup.com).

SECTION 2 – INFORMATION COLLECTED

We will collect personal information from you, including contact information such as your name, resident address, telephone number and email address, and financial and transaction information such as number of tickets purchased, contests entered into, method of payment, amount paid, and credit or debit card number.

We collect such information in order to complete a transaction with you and fulfill your request for our Products and Services. We use this information to create your account, contact and correspond with you about your purchases, respond to your inquiries, and monitor functions or features of our Websites that you may use.

When you browse our Website, we automatically receive your computer’s internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

We keep your information only as long as we need it for legitimate business purposes and to meet any legal requirements.

SECTION 3 – COOKIES

We may use cookies to store your individual preferences and system information. “Cookies” are small electronic data files that websites can store on your computer for record keeping purposes. Cookies may be used on our Website to tell us that you have visited our Website before, to limit the number of times you have to enter a password, to offer personalized web page content and information for your use, and to track your activity at the Website. The use of cookies is standard in the Internet industry and many websites use them.

You may modify your browser’s settings to notify you whenever a website is going to deposit a cookie on your computer’s hard drive or other storage media. The notification option generally gives you the opportunity to decide whether to accept or refuse a cookie in each instance. You can configure your browser to always disable cookies when cookies are being sent to your computer, although this may affect your ability to shop on our Website or other websites.

SECTION 4 – PAYMENT AND THIRD-PARTY SERVICES

Third-party provides used by us to process your payment will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us. However, certain third-party service providers, such as payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions. For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

You will not be redirected to a third-party website when purchasing Tickets from our Website but the financial and transaction information you provide to us and to our third-party provider when completing any purchase will be governed by our Website’s Terms and Conditions and our Privacy Policy, and our third-party provider’s Privacy Policy.

SECTION 5 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this Privacy Policy at any time. Changes and clarifications will take effect immediately upon their posting on the Website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

SECTION 6 - QUESTIONS AND CONTACT INFORMATION

If you would like to access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, please contact us at [info@snkrup.com](mailto:kevin@snkrup.com).